



HRAFF SCHOOLS
& COMMUNITY
PROGRAM

COMMUNITY
SCREENINGS
INFORMATION

**HUMAN
RIGHTS
ARTS &
FILM
FESTIVAL**

About the Human Rights Arts & Film Festival (HRAFF)

The Human Rights Arts & Film Festival is Australia's premier not-for-profit arts and film festival devoted exclusively to the exploration of human rights issues through creative media.

HRAFF runs an annual film and arts festival that has been touching, inspiring and challenging audiences from all walks of life since 2007. The festival opens in Melbourne in May and tours to Sydney, Canberra, Brisbane, Alice Springs, Darwin and Perth through May/June. The most enlightening, informative and entertaining films from the program are then available for screenings in schools and the community as part of HRAFF's ongoing Schools and Community Program (SAC).

HRAFF provides an accessible and engaging platform to discuss the most pressing human rights issue of our time.





About the Schools & Community Program (SAC)

HRAFF's Schools and Community Program takes human rights, issue based, social justice films beyond its festival audience and into local communities in urban, regional and rural areas. It is an ongoing, year-round screening program that increases the reach and impact of these social justice films.

Who should hold a screening?

HRAFF works with local councils, cultural institutions, NGOs, corporate organisations, businesses and schools to present screenings of incredible human rights films, furthering an understanding of the issues that these films approach.

Film screenings are tailored to suit community interests, with a wide range of world-class films on offer.

Community screenings have been held for audiences of 20 – 200 people, sometimes with a small admission fee and often for free, in venues such as cinemas, offices, theatres, community and town halls.





Why hold a screening?

HRAFF believes in the power of film to create change. It is a wonderful way to highlight the value of difference and diversity and connect individuals with an understanding of social justice issues. It evokes empathy in a way that traditional media cannot. HRAFF's SAC program can create a more accepting and compassionate environment which can help foster a stronger and more cohesive human rights culture in Australia.

Film screenings can also add value to public programs by increasing community engagement. Linking screenings with national and international human rights days and events also offers a great opportunity to align your community and staff with human rights values.



When to hold a screening

HRAFF film screenings can be held any time year-round. Aligning with human rights events that occur throughout the year can be an ideal time to screen. Anti-Poverty Week, Elimination of Violence Against Women Day, International Day of Disabled Persons, Human Rights Day, International Migrants Day, International Day Against Homophobia, Senior Citizens Week, R U OK? Day and many more occur throughout the year. Screenings could also complement any community or staff event.



What kinds of films are available for screenings?

HRAFF films are chosen for their high quality and many are multiple award-winners. They are sourced from film-makers here in Australia and from around the world. They explore the whole spectrum of human rights issues: indigenous rights, disability, environment, racism, diversity and discrimination, genocide, immigration and refugees, women's rights, sexuality issues, homelessness and poverty, religion, old age and family.

A list of potential HRAFF films are available on request (with synopses and a link to the trailer). Alternatively if you have a specific topic you are interested in we are happy to send through recommended titles.

Our catalogue of films also vary extensively in length, from 5 to 120 minutes, so an appropriate run-time to suit specific screening needs is possible.

The program is regularly updated to ensure it is relevant and engaging for a variety of age groups.

How screenings work

SCREENING OPTION 1: FILM ONLY

HRAFF will...

- Provide all films, together with appropriate licences and permissions.
- Apply for classification exemption
- Provide 2 copies of the film in the format requested (DVD/Blu-ray/USB)
- Send the DVDs, along with a stamped envelope for the film's return
- Supply media pack (includes: synopsis, images, film trailer and relevant articles) for internal or external promotion of screening to staff/ audience
- Promote the event on our social media channels: Twitter, Facebook, e-newsletter and on website

You provide...

- Venue for screening (boardroom, theatre, cinema, hall, office, school – depending on size of screening)
- DVD, Blu-Ray player or computer, screen, projector
- Someone to play the screening on the day
- Communication with community/ audience prior to film screening, to let them know it is occurring.

Cost...

\$1000 + GST standard cost per screening (for one feature length film). Cost to be negotiated for short films.

\$500 + GST for additional screenings (for one feature length film)

(NB: discounts and flexibility available for Not-for-Profit)

This covers film licensing and negotiations, staff administration, film compiling costs and courier fees.





How screenings work

SCREENING OPTION 2: FILM PLUS PANEL

HRAFF can...

- Organise a film screening as above, plus curate a panel discussion of up to 4 panellists. These will be chosen in collaboration with your organisation.

Cost...

\$3000 + GST

Cost includes curation of panellists but does not include payment of panellists. If payment required this must be made by the organisation. Cost also includes film licencing and negotiations, administration fee, film costs and courier fees.



Contact us...

HUMAN RIGHTS ARTS & FILM FESTIVAL

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